

INTEGRATED MEDIA

Gresham High School



COURSES OFFERED

INTRODUCTION

1. Graphic Design 1
2. Graphic Design 2
3. Multimedia Journalism (1 credit)

INTERMEDIATE

1. Graphic Design 3
2. Graphic Design 4
3. Graphic Design Studio
4. Newspaper (1 credit)

ADVANCED

1. Production Photography
2. Digital Photography
3. Integrated Media Studio
4. Advanced Broadcast Journalism

(All courses are .5 credit unless otherwise noted.)

CAREER SNAPSHOT

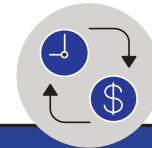
- Newsrooms jobs are rapidly declining but digital media jobs are increasing.
- Local employers: 1. Satis&Fy 2. Local News Channels 3. Mentor Graphics
- Today's media students learn how to present information in different art forms, mediums, and marketing techniques. Success in this industry requires creativity and technological skill.



Career
Customer Service Rep, Ad Sales
Social Media Manager, Graphic Designer
Freelance Photographer, Journalist
Film Editor, Videographer
Station General Manager



Education
High School Degree
Associates or Bachelor's Degree
Associates or Bachelor's Degree
Bachelor's or Masters Degree
Bachelor's or Masters Degree



Pay
\$40-60k annually
\$45-100k annually
\$50-125k annually
\$80-250k annually
\$80-250k annually

FOR STUDENTS INTERESTED IN:

- Social Media, Advertising
- Public Relations
- Graphic Design, Journalism, Photography

AFTER HIGH SCHOOL POSSIBILITIES:

School	Program	Degree	Time
MHCC	Integrated Media- multiple options	AA	2 Years
OSU	Graphic Design	BFA	2 years
PSU	Advertising Management, Marketing	BA	4 years
Linfield	Digital Art	BA	4 years



All Pathways to Success courses teach valuable career skills and fulfill graduation requirements in the area of Career & Technical Education (CTE). Please see your counselor to learn more!

