

Be Safe. Be Kind. Be Respectful. Be Responsible.

**WEST
GRESHAM
WILDCATS**

Oh, the
places
you'll go
when
you...



READ

Welcome to West Gresham's Read-a-thon!

West Gresham's Read-a-thon is to promote a lifelong love of reading and raise funds for West Gresham Elementary School. West will not be doing the Rainbow Run/Jog-a-thon this year; therefore this will be the final fundraiser. Everything you need is included in this packet. Have fun!

Attached are a Pledge Form, a Tally Form and an envelope. At the end of the Read-a-thon, use the envelope to enclose funds raised, the completed Tally Form and completed Pledge Form. Please utilize a separate set of forms and envelope for each child in your family participating in Read-a-thon. Additional Read-a-thon forms can be found in the school office.

Completed forms are due March 18th.

Step-by-step Guide for How to Participate in Read-a-thon

1. Complete the top of the Pledge Form, Tally Form, and the outside of the envelope. ***Please complete separate forms for each student.***
2. Use the Tally Form to track minutes read at home and minutes independently read at school. Parents should initial each week's minutes in the space provided at the end of the week.
3. Add up the overall total minutes read.
4. Use the Pledge Form to keep track of the funds earned throughout Read-a-thon. At the end of the Read-a-thon, collect your pledges.
5. Include separate checks or funds for each student with their Tally Form. **Checks should be made out to "West Gresham PTC".**
6. Hand in the Pledge Form, the Tally Form, and all funds collected in the envelope provided with this packet to your classroom teacher by **March 18th**.

Key Dates

- Read-a-thon Kick-off:** Wednesday, February 19th during the assembly. Begin soliciting sponsors.
- Read-a-thon Begins:** Monday, March 2nd. Begin tracking minutes read. Use your Tally Form to record your minutes.
- Read-a-thon Ends:** Sunday, March 15th. Turn in Pledge Form, Tally Form and pledge money to classroom teachers by **March 18th**.

Read-a-thon – A Fundraiser

The funds collected provide financial support for field trips, a variety of enrichment programs and for our end of year event to commemorate the school closing. Students ask family, friends and neighbors to pledge money for each minute they read. They record this information on the Pledge Form. Students then track the time they spend reading and record the amounts on the Tally Form. **Parents, please sign the Tally Form.**

Asking for Pledges

1. You might ask a sponsor to donate a pledge on a per-minute basis. To calculate this, take the number of minutes you plan to read each day times the X days. Then take that number and multiple it by the amount per minute your sponsor pledges.

Example: I will read 30 minutes a day. I am going to ask my sponsors to pledge 10 cents per minute. If I reach my goal, each sponsor will contribute \$42.00 to West Gresham at the end of the Read-a-thon.

30 minutes/day x 14 days = 420 minutes
420 minutes x \$0.10/minute = \$42.00 donation

_____ minutes/day x 14 days = _____ minutes

_____ minutes x _____ cents/minute = \$____.____ donation

2. Instead of asking for a per-minute pledge, you could suggest that a sponsor donate a flat amount, say \$20 or \$40. If you use this approach, you can collection the money on the spot, and the sponsor can determine what they can contribute to Read-a-thon.

Practice Pledge Script

“Hello, Mrs. and Mr. _____. I attend West Gresham Elementary and we are having a Read-a-thon fundraiser. Our students raise money by reading books and asking people to sponsor us for the amount of time we read. I plan to read a total of _____ minutes during Read-a-thon. Will you please sponsor me?”

Prizes/Party

Top primary (grades K-2) reader will receive a \$10 Maggie Mae’s Book Store gift card

Top intermediate (grades 3-5) reader will receive a \$10 Maggie Mae’s Book Store gift card

Top classroom with the highest minutes read will receive an ice cream party

Read-a-thon Rules

1. Friends and family may read aloud to the student.
2. If a student is unable to collect from a sponsor and turn in the funds by the final date, they can still collect the money and bring it to the school office. Late submissions may not count towards prizes.
3. Calculations for determining the classroom prize will take the total number of minutes recorded by students in a given classroom divided by the number of students in the class.
4. Please complete the Tally Form by calculating minutes read. Teachers are not allowed to complete the Tally Forms for students.

Read-a-Thon Tally Form – Completed forms due March 18th

Please note the signature line on this form. Each participant should also complete the Pledge Form. Complete one set of forms per student. Enclose this form, Pledge Form and funds raised in the provided envelope.

Name: _____ Grade/teacher: _____

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total	Parent / Guardian Initials
			2/19 Kick-off!	2/20 Solicit sponsors	2/21 Solicit sponsors	2/22 Solicit sponsors		
2/23 Solicit sponsors	2/24 Solicit sponsors	2/25 Solicit sponsors	2/26 Solicit sponsors	2/27 Solicit sponsors	2/28 Solicit sponsors	2/29 Solicit sponsors		
3/1 Solicit sponsors	3/2 Begin Reading!	3/3	3/4	3/5	3/6	3/7		
3/8	3/9	3/10	3/11	3/12	3/13	3/14		
3/15 Reading Ends!	3/16 Collect pledges	3/17 Collect pledges	3/18 Turn in forms to teacher					
					Minutes Grand Total:			

Parent/Guardian Signature: _____ Date: _____